

GROW THROUGH DISRUPTION

Breakthrough Mindsets to
Innovate, Change and
Win with the O.G.I.

Brett Richards, PhD

Grow Through Disruption: Breakthrough Mindsets to Innovate, Change and Win with the O.G.I. By Brett Richards, PhD

PRESS RELEASE

Practical tools for business leaders at all levels to measure innovation capability, accelerate growth and strive for success in this disruptive age from an established organizational expert.

In today's market, where speed and performance are critical to success, CEOs and executives face an unprecedented number of challenges to continue differentiating themselves from competitors. At the same time, current methods of understanding and assessing an organization's true ability to grow through innovation and transformation are outdated. **In Grow Through Disruption: Breakthrough Mindsets to Innovate, Change and Win with the O.G.I.**, Brett

Richards, PhD, a seasoned practitioner and researcher with over 20 years of experience in the area of individual and organizational effectiveness, offers a new, comprehensive system for 21st century companies to measure growth and adapt to the changing business landscape.

After years spent working with companies around the world, Dr. Richards came to the conclusion that some of the most important data to an organization's success is invisible and intangible, making it very difficult for leaders to make decisions based on what is really happening. In response, he began to develop the Organizational Growth Indicator (O.G.I.), a system of quantifiable metrics to shed light on these previously hidden factors. Crucial to a company's success, these mindsets uncover the previously hidden people and culture dynamics that both support and constrain an organization's ability to grow, allowing managers to make even more intelligent decisions and, ultimately, strengthen their business.

Harnessing decades of experience and system development, **Grow Through Disruption: Breakthrough Mindsets to Innovate, Change and Win with the O.G.I.** by Brett Richards, PhD is an essential read for heads of global corporations to leaders of small and midsize businesses to develop more vibrant, fulfilling and lasting organizations.

About the author: Brett Richards is the founder and President of Connective Intelligence, Inc., a niche consultancy that specializes in the development of customized training and organizational development solutions in a wide range of industries, globally. Working with Fortune 100/500 organizations, Brett offers deep expertise in organizational innovation, leadership development, team collaboration, and strategic thinking. Alongside the clients he serves with Connective Intelligence, Brett is also a sought-after industry practitioner instructor at the Schulich Executive Education Centre, affiliated with York University's Business School. Brett holds a PhD in Human and Organizational Systems from Fielding Graduate University, an MA in Counselling Psychology from Adler University, and a BA from Western University. His offices are based in Newmarket, Ontario, Canada. He has previously been featured by *The Globe and Mail* and *Canadian HR Reporter*. This is his first book. **Grow Through Disruption: Breakthrough Mindsets to Innovate, Change and Win with the O.G.I.** by Brett Richards, PhD (published by Clink Street Publishing November 28th, 2017 in paperback and ebook) is available to purchase from online retailers including Amazon and to order from all good bookstores. For more information please visit www.TheOGI.com or www.ConnectiveIntelligence.com

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